

IN FRONT OF THE CAMERA

PART 1: Introduction

The different kinds of tv interviews

- in the studio
- live
- televised debate
- reporting
- offline editing

Expectations of the journalist or studio presenter

- Knowledge of the rules, tricks of the trade
- Being prepared for and handling tricky questions
- How is a programme managed?

Structuring your message

- being understood
- distinguishing key points from non-essential ones
- selecting the most effective angle
- complying with allotted speech time

PART 2 : in front of the camera

Standing in front of the camera

- visual elements of the 'speech'
- choice of practical examples
- posture and gestures
- stress control
- relaxing
- being yourself, openness
- charisma
- Controlling non-verbal language

Voice training

- Pausing
- Phrasing
- language mannerisms